

## Good People. Great Medicine.™

Penn State Milton S. Hershey Medical Center has a reputation for providing innovative patient care. Patients know that Penn State Hershey Medical Center offers excellent doctors and nurses using state-of-the-art technology and the most advanced techniques.

We also have a strong tradition of providing care that is patient and family-focused. Throughout our health system we take great pride in *caring for patients*, not just treating their disease, illness or injury. Some might call this a humanistic approach to medicine. More than likely our patients think of it as “good bedside manner”. But it’s more than that. We believe our commitment to good health and well-being is measured in trust—our patient’s faith that we always rely equally on expertise, innovation and compassion to meet their health care needs.

*Good People. Great Medicine.™* is how we define our approach to health care. It means caring and experienced professionals who deliver the best health care available.

We strive to find new treatments and cures. We develop pioneering therapies and techniques. We invest in state-of-the-art technology and facilities, including the region’s only comprehensive cancer institute and free-standing children’s hospital. We recruit and retain physicians who are recognized among the best in their fields. We serve as home to nurses and other caregivers who have helped us earn distinction as a Magnet™ hospital, something only five percent of health care facilities in the nation can claim.

We find innovative ways to provide convenience and security for the people we serve—from implementing a nationally recognized electronic health record to developing a more efficient model for delivering emergency medical care that has drawn the attention of hospitals across the country, as well as the U.S. Congress. We collaborate with other health care organizations to expand services, improve outcomes and offer excellent care close to home. We are committed to providing excellent service whether in our own facilities or out in our community.

We do all of this because we understand that today, health care is not just about a single event or appointment. It’s about helping people feel better and live better. It’s about communicating with people about the best way to improve the overall health of our community. *It’s who we are. It’s what we do. It’s why we’re here.*