

THE PENNSYLVANIA STATE UNIVERSITY
PENN STATE MILTON S. HERSHEY MEDICAL CENTER
DEPARTMENT OF CONTINUING EDUCATION G220
P.O. BOX 851
HERSHEY, PA 17033-0851

Visit our web site:
www.pennstatehershey.org/reducingcancer

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6th Annual Public Forum



REDUCING CANCER IN OUR COMMUNITY

University Conference Center
on the campus of the
Penn State Milton S. Hershey Medical Center

Saturday, March 13, 2010



A continuing education service of
Penn State Hershey Cancer Institute,
in partnership with the American Cancer Society,
Pennsylvania Division, South Central Region

PENNSTATE HERSHEY
 Cancer Institute

Penn State Hershey Cancer Institute

Penn State Hershey Cancer Institute is a unique partnership founded by Penn State Milton S. Hershey Medical Center, The Pennsylvania State University, and Mount Nittany Medical Center. Along with its affiliate members—Lewistown Hospital, Wyoming Valley Health System, Susquehanna Health System, and St. Joseph Medical Center—Penn State Hershey Cancer Institute is dedicated to prevention and treatment, improving care delivery, enhancing survivorship, and quality of life for people living with cancer, and educating health-care professionals, patients, and caregivers in our communities.

The American Cancer Society

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.

Reducing Cancer in Our Community

This year's forum will cover three timely topics in oncology. The first topic will deal with behavior and cancer. The second topic addresses the issue of cancer incidence in central Pennsylvania. The third topic will address breast cancer.

Topics Include:

- Smoking cessation
- Obesity and cancer
- Colorectal cancer
- Community outreach as it relates to cancer in Pennsylvania
- Genes and breast cancer
- Environmental health factors of breast cancer

Who Should Attend

Anyone with an interest in health-related issues is invited to attend, including community leaders, patients and their families, patient advocate groups, teachers, and community organizations.

Access

Penn State encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodation or have questions about the physical access provided, please contact Continuing Education at least one week in advance of your participation or visit.

PENNSTATE HERSHEY
 Milton S. Hershey
Medical Center

Schedule

- 8:30 am Final Registration/Continental Breakfast
- 9:00 **Welcome and Introduction**
Andrea Manni, M.D. Professor of Medicine; Chief, Division of Endocrinology, Diabetes and Metabolism*
- 9:05 **Welcome from the American Cancer Society**
- 9:15 **BEHAVIOR AND CANCER**
- Behavioral Science and Health Behavior Change**
Liza S. Rovniak, Ph.D., MPH Assistant Professor of Medicine, Division of General Internal Medicine*
- Obesity and Cancer**
Jarol L. Boan, M.D. Associate Professor of Medicine, Division of General Internal Medicine*
- Patient Perspective**
To Be Announced
- Question & Answer Session**
- 10:30 Break
- 10:45 **CANCER INCIDENCE IN CENTRAL PENNSYLVANIA**
- Colorectal Cancer**
Samuel M. Lesko, M.D., MPH Family Practitioner, Northeast Regional Cancer Institute, Scranton, Pennsylvania
- Community Outreach as It Relates to Cancer in Central Pennsylvania**
Roger T. Anderson, Ph.D. Professor of Public Health Sciences; Chief, Division of Health Services Research*
- Patient Perspective**
William Wall
- Question & Answer Session**
- 12:00 noon Lunch (included)
An informal opportunity to meet faculty from Penn State Hershey Cancer Institute and to ask questions.

1:00 pm **Penn State Hershey Cancer Institute: An Update**
Thomas P. Loughran Jr., M.D. Professor of Medicine, Division of Hematology/Oncology; Director, Penn State Hershey Cancer Institute*

1:15 **BREAST CANCER**

Hereditary Breast Cancer: Does Your Family History Put You at Increased Risk?

Maria J. Baker, Ph.D. Assistant Professor of Medicine and Pediatrics, Division of Hematology/Oncology*

Environmental Health Factors of Breast Cancer

*Andrea Manni, M.D.**

Patient Perspective

Joyce and Dionne Anthon

Question and Answer Session

2:30 Program Evaluation and Adjournment

* Penn State Milton S. Hershey Medical Center, Penn State College of Medicine

Registration/Cancellation

There is no fee for this program. Preregistration is required. Similar programs have filled quickly, so early registration is recommended. Registrations will be confirmed by e-mail (or regular mail if no e-mail address is provided). If you do not receive a confirmation within two weeks, phone 717-531-6483 to confirm your registration.

The University reserves the right to cancel or postpone any course. If a program is filled or canceled, preregistered participants will be notified.



A Public Forum: Reducing Cancer in our Community

Saturday, March 13, 2010

Registration Form

B4134-10-Z

There is no fee for this program, but preregistration is recommended.

Please provide both day and evening phone numbers so we can reach you should last-minute changes occur.

Name _____

How would you like your name to appear on your nametag? _____

Home Address _____

City _____

State _____

Zip Code _____

Daytime Phone _____

Evening Phone _____

E-mail Address _____

Special Needs (dietary, access, etc.) _____

I am attending because I am a: (please check one)

- | | |
|--|---|
| <input type="checkbox"/> Cancer patient/survivor | <input type="checkbox"/> Health-care professional |
| <input type="checkbox"/> Family/friend | <input type="checkbox"/> Hem/onc professional |
| <input type="checkbox"/> Patient advocate | <input type="checkbox"/> Teacher |
| <input type="checkbox"/> Cancer fund-raiser | <input type="checkbox"/> Penn State alumni |
| <input type="checkbox"/> PSHMC/PSCOM employee | <input type="checkbox"/> Other _____ |

ETHNIC BACKGROUND/RACE

Is your ethnicity Hispanic/Latino (Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin)? yes no

What is your race? (please check one or more)

- | | |
|--|--------------------------------|
| <input type="checkbox"/> American Indian or Alaska Native | <input type="checkbox"/> Asian |
| <input type="checkbox"/> Black or African American | <input type="checkbox"/> White |
| <input type="checkbox"/> Native Hawaiian or other Pacific Islander | |

Register Online: www.pennstatehershey.org/reducingcancer

Mail to: Registrar, Penn State Hershey Continuing Education, G220
P.O. Box 851, Hershey, PA 17033-0851

Phone: 717-531-6483

Fax to: 717-531-5604

For More Information or to Register

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