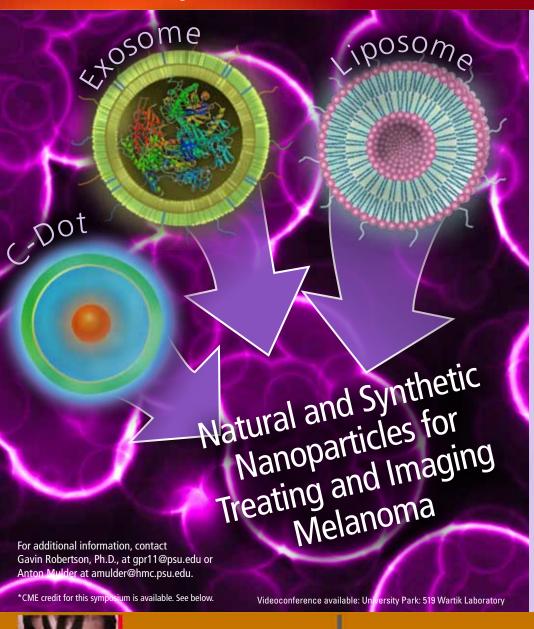
Penn State College of Medicine • Penn State Milton S. Hershey Medical Center



May 21, 2012

PROGRAM — Junker Auditorium

Noon Welcome and Introduction

Gavin Robertson, Ph.D. Professor of Pharmacology, Pathology,

Dermatology and Surgery
Director, Penn State Hershey Melanoma Center

Dan Brill, 2012 President, Elizabeth Town Rotary Club

Drew McCausland, M.D.

2012 President, Foreman Foundation for Melanoma Research

Opening Remarks

Chandra Belani, M.D. Miriam Beckner Distinguished Professor of Medicine Deputy Director, Penn State Hershey Cancer Institute

12:15 p.m. The Melanoma Patient's Perspective—Advocate

Kathy Kiefer, Chemist Chemical Standards R&D

12:30 p.m. The Warning Signs of Melanoma

Genevieve Ann Andrews, M.D.

Assistant Professor, Surgery Division of Otolaryngology - Head & Neck Surgery/ Oncologic Surgery

1:00 p.m. The Melanoma Patient's Perspective—Advocate

William M. Stout, Chairman and CEO Gannett Fleming, Inc.

1:15 p.m. Legislative Update on Tanning Beds

State Representative RoseMarie Swanger

1:30 n m Presentation:

A Shotgun Nanotechnology for Treating Melanoma

Gavin Robertson, Ph.D.

2:15 p.m. Kevnote speaker

Exosomes and Melanoma

Joshua L. Hood, M.D., Ph.D. Research Instructor of Medicine

Department of Medicine, Division of Cardiology Consortium for Translational Research in Advanced Imaging and Nanomedicine

(C-TRAIN); Washington University, St. Louis

3:15 p.m. Keynote speaker

First-in-Human Trials Using Next Generation Nanodiagnostic Tools: Image-Guided Targeting of Melanoma Using Multimodal C dots

Michelle Bradbury, MD, Ph. D. Assistant Member

Joint Appointment Molecular Pharmacology and Chemistry Program Memorial Sloan Kettering Cancer Center & Sloan Kettering Institute Assistant Professor of Radiology Weill Medical College of

Cornell University

4:15 p.m. Closing Remarks

Kent E. Vrana, Ph.D. Elliot S. Vesell Professor and Chair of Pharmacology

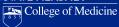








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Department of Pharmacology



Mike Geltrude **Foundation**

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^{*} Penn State has approved this program for 0.4 Continuing Education Units (CEUs). Penn State College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians