SEVENTH ANNUAL MINISYMPOSIUM ON

melanoma

Penn State Hershey College of Medicine • Penn State Hershey Medical Center

*CME credit for this symposium is available—see below

Unraveling the Causes of and Treatments for Melanoma

Videoconference available:
University Park: 519 Wartik
Lehigh Valley Hospital: VTC Room
Mount Nittany Medical Center:
Conference Room 4

For additional information,
contact Gavin Robertson, Ph.D.,
at gpr11@psu.edu or
Sue Myers at smyers@hmc.psu.edu.

Lecture Room D

May 19, 2008

SCHEDULE OF EVENTS

Lunch is provided.

Noon *Welcome*
Gavin P. Robertson, Ph.D.
Departments of Pharmacology, Pathology, and Dermatology
Penn State Hershey College of Medicine

Beth Wood Bergman
2008 President, Elizabethtown Rotary Club

Joe Herrle
2008 President, Foreman Foundation for Melanoma Research

Kent E. Vrana, Ph.D.
Elliot S. Vesell Professor and Chair of Pharmacology

12:20 p.m. *The Melanoma Patient's Perspective*
Daniel J. Geltrude
Co-founder, Mike Geltrude Foundation

12:30 p.m. *Recent Advances in the Penn State Hershey Melanoma Therapeutics Program*
Gavin P. Robertson, Ph.D.

1:00 p.m. *Diagnosing and Treating Melanoma*
Rogerio I. Neves, M.D., Ph.D.
Departments of Plastic Surgery and Dermatology
Penn State Hershey College of Medicine

1:30 p.m. *Noninvasive Drug Delivery using Ultrasound: Targeting Melanoma using siRNA against Mutant (V600E) B-Raf*
Nadine Barrie Smith, Ph.D.
Departments of Acoustics and Bioengineering
Penn State College of Engineering

2:00 p.m. BREAK

2:15 p.m. *Re-wired Signal Transduction Pathways in Melanoma – A Journey From Basic to Preclinical Studies*
Ze'ev Ronai, Ph.D.
Associate Director, NCI Cancer Center
Professor and Director, Signal Transduction Program,
The Burnham Institute for Medical Research

3:15 p.m. *The Yin and Yang of Sun Exposure and Melanoma*
Marianne Berwick, Ph.D., M.P.H.
Division of Epidemiology, University of New Mexico

4:15 p.m. *Closing Remarks*
Thomas P. Loughran Jr., M.D.
Director, Penn State Hershey Cancer Institute

knowmelanoma

FOREMAN FOUNDATION & knowmelanoma

Elizabethtown Rotary Club

PENNSTATE HERSHEY Cancer Institute

PENNSTATE HERSHEY College of Medicine

Department of Pharmacology

* Penn State has approved this program for 0.4 Continuing Education Units (CEUs). Penn State College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Penn State College of Medicine designates this educational activity for a maximum of *4 AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

It is our policy to ensure balance, independence, objectivity, and scientific rigor in all of our educational programs. Faculty and course directors have disclosed relevant financial relationships with commercial companies, and Penn State has a process in place to resolve any conflict of interest. Complete faculty disclosure will be provided to program participants at the beginning of the activity.

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