Office of Technology Development
Undergraduate Marketing Internship Program

The Office of Technology Development (OTD) offers a marketing specialist internship on a rolling basis throughout the year.

Eligibility: To be eligible to participate in the undergraduate internship program a student must be enrolled full/part time in a business, marketing, communications or similar program and in good academic standing.

Internship Opportunity Offered:

- Undergraduate Marketing Specialist

Intern specialist opportunities are offered to talented, self-motivated, enthusiastic students who present an interest in marketing, event management, business development and commercialization activities in an academic research setting.

All activities related to the internship program is centered on the work conducted in the Office of Technology Development at the Penn State College of Medicine and Milton S. Hershey Medical Center and related to its faculty/staff's inventions and discoveries developed in the field of biotechnology and the healthcare industry.

Duties/Responsibilities: The marketing intern will actively engage and contribute to the mission of the office. Interns, through their experience, add significant value to the event management, marketing and communications efforts by the office.

As part of the experience, interns may be asked to:

- Assist in event planning, management and evaluation
- Assist with maintenance of website
- Draft press releases, marketing and other promotional materials
- Assist in creation of communications plan and social media implementation
- Attend meetings and events to promote University mission

Duties and responsibilities can be tailored to student's interests and goals for professional growth.

Work conducted by the intern not only benefits Penn State College of Medicine and Milton S. Hershey Medical Center, but also provides the student with an invaluable, hand on, educational experience. In addition to the value gained through exposure to cutting edge science, technology innovation and commercial activities, the OTD offers professional career opportunities through exposure to business and community leaders, venture capitalists and angel investors through involvement in meetings and networking events.

Time Commitment: Perspective candidates must be available to work approximately 10 hours per week for one semester. The ability to work remotely is offered, however, student must be present for events, meetings, etc. in the Office of Technology Development.

Academic Credit: Credit offered for academic experience is subject to coordination with college where candidate is enrolled.

Application Process: Interested candidates should submit a letter of interest, resume and references to Sara Love at slove@hmc.psu.edu. Applications are accepted on a rolling basis throughout the year.